ENABLING APPLICATION OPTIMISATION
The importance of proactive performance monitoring and analysis in an increasingly complex IT landscape.

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FOLLOWING our successful launch of AIOPs Perspectives we are delighted to announce AIOPS Perspectives 2 to be held in May 2021.

AIOPS perspectives 2 will once again consist of 16 industry experts who will present their unique viewpoints and experience of the ever-evolving AIOPS space.

The main goals of the event are to enable the AIOPS community to network virtually with industry insiders and share expertise, leading insights, analysis and to ultimately facilitate high-level discussion online.

The event will take the form of 16 interactive sessions over one day and consist of:
- Analyst viewpoint
- Vendor viewpoints
- End user experiences

Themes Include:
- The main benefits of AIOPS
- The key stages to developing an AIOPS strategy
- Obstacles to wider AIOPS adoption
- How AIOPS is making a difference
- Putting AIOPS in context
- AIOPS - a key automation strategy

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Observability and IT optimisation – the catalyst for improving CX and DX

THE IT INFRASTRUCTURE of a typical organisation has become much more critical and much more complex in the digital world. Flexibility, agility, scalability, and speed are the watchwords of the digital business. To meet these requirements, it’s highly likely that a company must use a multi-IT environment, leveraging a mixture of on-premises, colocation, managed services and Cloud infrastructure.

However, with this exciting new world of digital possibilities comes a whole new level of complexity, which needs to be properly managed. If an application is underperforming, just how easily can the underlying infrastructure problem be identified and resolved? Is the problem in-house or with one of the third-party infrastructure or service providers? Is the problem to do with the storage? Or, maybe, the network? Does the application need to be moved?

Right now, obtaining the answer to these and many other performance-related questions relies on a host of monitoring tools. Many of these can highlight performance issues, but not all of them can isolate the cause(s), and few, if any, of them can provide fast, reliable and consistent application performance problem resolution – let alone predict future problems and/or recommend infrastructure improvements designed to enhance application performance.

Application performance monitoring, network performance monitoring and infrastructure performance monitoring tools all have a role to play when it comes to application performance optimisation. But what if there was a single tool that integrated and enhanced these monitoring solutions and, what’s more, provided an enhanced, AI-driven analytics capability?

A relatively new IT discipline, AIOps provides automated, proactive (application) performance monitoring and analysis to help optimise the increasingly complex IT infrastructure landscape.

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AIOPS and the importance of enterprise-wide visibility
A complex IT environment has many components which, in isolation, may all function perfectly well. Bolt them all together and, all of a sudden, performance may well suffer. AIOPS can help organisations to understand and, hopefully, avoid these potential infrastructure and application ‘clashes’.

AIOPS in action
Many end user organisations are already benefitting from AIOPS implementations. And what better way to learn about the benefits of this technology than by hearing from those who are using it?

AIOPS and Digital Experience Monitoring
Optimising the user experience – whether these are employees and/or customers – is a major focus for the digital enterprise, and AIOPS has a major role to play in this process.

AIOPS and the Cloud
What happens if an application is migrated to the Cloud? What happens if an application needs to come out of the Cloud and back to an on-premise environment? AIOPS can help answer these questions ahead of any planned infrastructure change - saving time, effort and avoiding potential chaos!

AIOPS – the catalyst for convergence
Effective digital transformation requires closer collaboration between the different IT disciplines. AIOPS is a crucial tool in ensuring that the necessary convergence with the minimum disruption.

AIOPS and increased security
Increased security is seen as a major benefit of IT convergence. As the catalyst for the coming together of these many IT departments, AIOPS has a key role to play.

AIOPS helps avoid downtime
Many organisations have experienced increased levels of downtime during the pandemic, as IT infrastructure is stretched as never before. AIOPS can help organisations (re)gain control of their hybrid, distributed organisation.

AIOPS – keeping control of the distributed enterprise
The hybrid workplace is very much here to stay and AIOPS can help companies to keep control of this technology ‘sprawl’.

AIOPS + DevOps – a powerful combination
Rapid, reliable and secure application development is a major requirement of the digital business. AIOPS can help to manage and optimise the end-to-end development process.

AIOPS – data optimisation for the business
AIOPS has a crucial role to play in helping organisations understand what data is important to the business in a world where data overload is a very real danger.

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Enabling Application Optimisation

The importance of proactive performance monitoring and analysis in an increasingly complex IT landscape

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Paul Bevan, Research Director, IT Infrastructure

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Operational data quality and integrity is paramount as organisations look to leverage the advantages of AIOPS.
Stephane Estevez, EMEA Product Marketing Director

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How the AIOPS market has developed to date, including a customer story, and a look into the future
Kash Shaikh, President and CEO

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Obstacles to wider AIOPS adoption and the importance of event intelligence
Steve Barrett, VP EMEA

EXTRAHOP
The problems surrounding cloud visibility and the difference that virtual traffic mirroring has made
Ronnen Brunner, VP of EMEA Sales

NETSCOUT
The importance of visibility across the entire digital transformation process, thanks to automation, machine learning and high-quality data
Paul Barrett, CTO Enterprise

PAESSLER
Without comprehensive IT infrastructure monitoring, there is no AIOPS
Martin Hodgson, Country Manager UK & Ireland

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AIOPS’ mission to fundamentally redefine cloud service building and operations
Harry Miller, Head of Portfolio, Partners & Strategy for Digital, Data & AI

SUMO LOGIC
The importance of continuous intelligence to make sense of the twin demands for continuous integration and continuous development
Christian Beedgen, Co-Founder & CTO

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They key stages to developing an AIOPS strategy
Karl Nicholson, CIO & Trent Fitz, Solution Strategist

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The main benefits of AIOPS
Vijay Kurkal, CEO

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DEVOPS AND AIOPS go hand in hand, and some of the key questions to ask AIOps vendors
Michael Olson, Director of Product Marketing

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How AIOPS is making a difference – with service management, predictive alerting and remediation in the spotlight
David Bartholomew, Leader for Digital Service Operations, EMEA

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Kathie Lyons, EVP & GM of Parkview

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